Knowing that most students and faculty primarily use Bloomberg Law, Lexis Advance, and Westlaw, the Vincent C. Immel Law Library at Saint Louis University consciously decided to promote other resources and services. In the fall of 2015, the library hosted a research expo. The law library invited representatives from database vendors and other community partners to attend a one day event featuring their products and services. The students, faculty, and staff were able to interact with vendors and partners in a casual learning environment. This remarkably successful event exposed the SLU Law community to more resources and effectively marketed the library’s online and print holdings. The Research Expo also provided an opportunity for the library to showcase its lesser-known, but valuable resources and community partnerships. The poster shows the steps we implemented to host the Expo.